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PRESS RELEASE

For immediate release



Grasse (France), Montreal (Canada): Feeligold & Callas La Divine brands, a natural integration

Feeligold and Callas La Divine brands association reinforces the natural positioning of these two ranges of cosmetic products.

Feeligreen, a French company based in Grasse, France, has developed Feeligold anti-aging patches, results of more than eight years of research and a major innovation in the field of cosmetics and wrinkles removal.

Feeligreen is poised to market innovative and natural skincare products, embodied in its Feeligold flagship product. Feeligold combines microelectronics technology with the properties of gold to reduce the smoothen your lines and wrinkles.

Why matching Callas La Divine with Feeligold brands?

Feeligold is a natural extension of the brand Callas La Divine. Feeling good about yourself is the shared mission of the two brands. The shared advertising campaign named "Ageing well, naturally!" launches this new association. This campaign will give several ambassadors the opportunity to represent a brand and a unique product, and to be involved in our upcoming advertising campaigns. Callas La Divine and Feeligold share more than a product, with distinguished records of prestigious awards throughout the world of beauty and luxury.

Callas La Divine extends its line by offering a new innovative product for its customers caring about their looks. A new technology developed by Feeligreen now allows you to counter the effects of time. The anti-wrinkle patches "Callas La Divine by Feeligold", a natural evidence for the care of your wrinkles and lines.

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